

Yvette Kosmetatou

Independent
Non-Executive Member of the Board

Yvette studied Business Administration and Economics at the University of Piraeus and she holds a Post Graduate Diploma in Digital Business from the Emeritus Institute of Management in collaboration with Columbia University and MIT Sloan School of Management.

For around three decades she held managerial positions in Greece and abroad in different sectors and companies such as Henkel, OTE, Vodafone, Praxia Bank, Lamda Development and is currently the General Manager of the Hellenic Olympic Committee.

Having passed through many large companies in particularly demanding sectors she managed to create surpluses by building their corporate image and managing crises.

At the same time, she is also a member of Boards of Directors in Greece and abroad.

She has been actively involved with the institutions of the Marketing and Communications Sector as a Member and Treasurer of the Hellenic Advertiser's Association, where she remains a counsel, a member of the Board of Directors and Chairwoman for two terms of the Communications Control Committee, as well as Ambassador of the Vodafone Foundation.

Over the years her desire to offer was born and thus her voluntary involvement with Make a Wish Greece started where she is a member and Chairwoman of the Board of Directors since 2019.

She is an Independent Non-Executive Member of Jugopetrol A.D.